



## FOR IMMEDIATE RELEASE

### Mustang Survival Wins Dry Suit Supply Contract with US Coast Guard

**October 3, 2011 (Bellingham, WA)** – Mustang Survival is pleased to announce that it has been awarded a long term contract to supply the United States Coast Guard (USCG) with lightweight and heavy duty dry suits. The contract, with a ceiling value of \$20 million dollars over five years, will provide USCG boat crews with Mustang's new Sentinel™ Series of lightweight and heavy duty dry suits for use in a variety of mission-critical operations including Search & Rescue, maritime law enforcement and maintaining Aids To Navigation.

The dry suits selected by the USCG are members of Mustang Survival's Sentinel series, the newest and most innovative dry suit platform designed with exclusive *Mobility Based Sizing™* and *Rapid Repair Technology™*. These waterproof and breathable constant wear dry suits were designed using extensive end user inputs, anthropometrics sizing data, advanced materials and new production techniques. With *Mobility Based Sizing*, users in demanding operations can be fitted for a near custom dry suit that reduces bulk while increasing range of motion. This new industry-leading sizing system offers users semi-custom suits without the expensive custom price tags or long lead times.

Mustang's Sentinel series dry suits also offer *Rapid Repair Technology*, an innovative repair methodology that enables users to quickly and easily self-repair minor leaks and replace neck and wrist seals onsite and have the suit ready for use in less than an hour.

"We are extremely pleased that the USCG has selected Mustang Survival as their supplier of choice for their Boat Forces Dry Suits," commented Geoff Grover, Vice President of Business Development at Mustang, "The USCG is one of our most important and influential customers and this award further solidifies our partnership. Our corporate strategy has always included understanding the needs of the customer and developing innovative solutions that combines outstanding performance and strong value propositions. It is an honor and a privilege to supply the USCG with our newest innovative products."

"This award shows that our customers recognize our end user driven business & product development," said Brian Dalglish, Mustang's Business Development lead for USCG, "Over the last five years, we spent a lot of valuable time with USCG learning about their mission critical needs and this feedback was essential in developing our Sentinel Series, with core benefits in increased comfort and mission effectiveness."

The Sentinel Series of dry suits will be commercially available by late 2011. For more information, visit <http://www.mustangsurvival.com/professional/coast-guard>

#### About Mustang Survival

Mustang Survival has been providing lifesaving solutions for over 40 years. Through constant innovation and application of new technologies, Mustang is the leading supplier of quality flotation and hypothermia protection products to the most demanding users – from fishermen, sailors and commercial mariners to the Coast Guard, fighter pilots and astronauts.

Mustang Survival. We save lives for a living.

#### Contact:

Cindy Cheung  
Marketing Services Manager  
Email: [ccheung@mustangsurvival.com](mailto:ccheung@mustangsurvival.com)